



SOLUTION BRIEF

## Data quality review

Rapidly diagnose and prioritize data quality issues to unlock trusted, AI-ready data for your business teams.

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## Solution overview

**Service name:** Data quality =review

**One-line outcome:** Rapidly diagnose and prioritize data quality issues to unlock trusted, AI-ready data for your business teams.

**Audience:** Chief Data Officers, Heads of Analytics, IT/Data Platform leaders, Business Operations owners for finance, risk, customer, and supply chain domains.

**Partners:** Ecosystem alignment with major cloud platforms and leading data-quality, catalog, and observability vendors, integrated through Gruve's vendor-agnostic data and AI services.

# 02

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## Solution snapshot

### **What it does:**

Data Quality Review is a structured assessment that profiles critical datasets, evaluates data quality against business-defined rules, and delivers a prioritized remediation roadmap covering processes, tooling, and governance.

### **Why it matters now:**

As organizations deploy AI and advanced analytics, gaps in data completeness, accuracy, and lineage drive model risk, compliance exposure, and operational rework. Tightening regulations and AI assurance requirements make proactive, evidence-based data quality investments a board-level priority. Organizations preparing for AI initiatives, regulatory changes, or major system upgrades face particular urgency in establishing data quality foundations.

### Time to value:

- Go live in 4–6 weeks
- First value in 30–60 days



**15–40%**

reduction in data preparation effort and rework

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**10–20%**

faster reporting cycles

**Typical ROI:** Industry studies of data quality initiatives report 15–40% reductions in data preparation effort and rework, 10–20% faster reporting cycles, and measurable uplift in AI and analytics reliability. Organizations frequently see multi-x payback from avoiding compliance incidents and improved decision speed.

## 03

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### Core value

#### Primary outcome:

Provide a quantified baseline of data quality across key domains, linking defects to specific business impacts, and furnishing a time-bound remediation roadmap that sequences initiatives by value, risk reduction, and implementation complexity. This evidence-based approach enables data leaders to justify investments and prioritize initiatives with confidence.

#### Secondary outcomes:

- Reduce operational effort tied to manual data fixes and lower regulatory and reporting risk through better-controlled data pipelines.
- Improve user trust in analytics and AI products, leading to higher adoption and better customer and employee experiences.
- Establish foundational governance practices that support long-term data sustainability.

#### Why Gruve:

Gruve combines deep data engineering and AI implementation expertise with enterprise data strategy and governance experience. This ensures that data quality recommendations align with downstream AI, analytics, and regulatory needs rather than remaining siloed technical fixes. Gruve's vendor-agnostic approach and track record across industries enable pragmatic solutions tailored to each organization's maturity and constraints.

# 04

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## Key benefits



**Reduced decision and reporting risk:** By profiling critical datasets and aligning quality rules to regulatory and business requirements, organizations gain clearer evidence for audits, financial reporting, ESG disclosures, and AI risk management. This transparency reduces audit findings and improves stakeholder confidence.



**Faster analytics and AI delivery:** Cleaner, standardized data reduces time spent on manual cleansing and reconciliation, accelerating project delivery for dashboards, models, and AI assistants. Teams report 10–20% improvements in reporting cycle times and faster time-to-insight for new analytics initiatives.



**Higher stakeholder trust in data:** Business users receive transparent quality scores, issue catalogs, and lineage insights, increasing confidence in reports and AI outputs and improving adoption of data products. Enhanced trust translates directly to greater organizational reliance on data-driven decision-making.



**Pragmatic roadmap aligned to value:** Instead of tool-first recommendations, Gruve delivers a prioritized roadmap that sequences quick wins and structural changes, balancing process, technology, and governance improvements grounded in each client's maturity and budget constraints.

# 05

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## How it works

### Tier 1: Data quality diagnostic

**Summary:** A focused assessment for a limited set of critical datasets (finance, customer, or risk) to quickly baseline current data quality, surface high-impact issues, and define immediate remediation actions. Ideal for organizations seeking rapid visibility before launching AI initiatives or entering new regulatory regimes.

#### Core features included:

- Data discovery workshops with business and technical stakeholders
- Automated data profiling on selected systems and databases
- Rule and threshold definition aligned to regulatory and business requirements
- Issue cataloging with root-cause hypotheses and impact assessment
- Executive-ready findings summary with initial action items

#### Typical use cases:

- Organizations preparing for a major AI initiative or analytics platform deployment
- Regulatory changes (SOX, GDPR, CCPA, industry-specific rules) requiring demonstrated data governance
- ERP, CRM, or data warehouse migrations where data quality is a critical success factor
- Post-acquisition consolidation where data definitions and quality vary across entities

**Key outcome or benefit:** Rapid visibility into where data quality problems exist, how they affect business outcomes (cost, risk, decision quality), and which corrective actions should be funded first. Enables data leaders to communicate risk and justify investment in targeted quick wins.

## Tier 2: Data quality roadmap & enablement

**Summary:** An extended engagement that converts diagnostic findings into an executable roadmap, including operating model updates, guardrail policies, and supporting technology recommendations tailored to the client's environment. Designed for organizations institutionalizing data quality as a sustained operational capability.

### **Core features included:**

- Future-state architecture and process design for data quality management and stewardship
- Operating model definition (roles, responsibilities, escalation procedures)
- Governance policy framework and guardrail specifications
- Technology evaluation and vendor recommendations (where applicable)
- Success metrics, KPIs, and ongoing monitoring dashboard design
- Change management and enablement roadmap for stakeholder adoption

### **Typical use cases:**

- Enterprises seeking to institutionalize data quality as part of a broader data and AI strategy
- Large-scale digital transformation, analytics platform, or AI program where data quality underpins success
- Organizations scaling data operations and requiring sustainable governance models
- Regulated industries (financial services, healthcare, insurance) where data quality compliance is mandatory

**Key outcome or benefit:** A practical, staged plan that embeds sustainable data quality practices into day-to-day operations, enabling ongoing improvement rather than one-off cleanups. Directly aligns with Gruve's broader data and AI services, supporting long-term organizational maturity in data excellence.

# 06

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## Why choose Gruve

**Proven track record:** Gruve has deployed data and AI solutions across the finance, healthcare, manufacturing, and enterprise software sectors. Our experience with both greenfield data strategies and legacy data environment remediation ensures our recommendations are practical and grounded in operational reality.

**Holistic data and AI perspective:** Data quality is not an end in itself. Gruve situates quality initiatives within the broader data and AI strategy, ensuring investments in quality infrastructure support analytics, AI, and business operations goals simultaneously.

**Vendor-agnostic and flexible:** We are not locked to any single data platform, cloud provider, or tool. This independence enables us to recommend solutions that fit your technology stack and organizational constraints, not ours.

**Rapid engagement and clear outcomes:** Our diagnostic approach delivers findings and a roadmap within weeks, not months, enabling fast decision-making and proof-of-value for data quality initiatives.

## Get started

Contact Gruve to discuss your data quality challenges and explore how a Data Quality Review can accelerate your path to AI-ready, trustworthy data.

**Visit us:** <https://www.gruve.ai/>

**Learn more:** <https://www.gruve.ai/services/data-and-ai/>