



SOLUTION BRIEF

Cloud data migration & platform standup

Accelerating cloud data transition and enabling data-driven decision-making for enterprise organizations.

01

Solution overview

Service name: Cloud data migration & platform standup

One-line outcome: Accelerate cloud data transition and enable data-driven decision-making for enterprise organizations.

Audience:

- Primary buyer: Chief Data Officers, VP of Data & Analytics, IT Directors
- Key stakeholders: Finance teams, Business intelligence leaders, Infrastructure teams, Data engineering teams

Partners: Snowflake, Amazon Web Services (AWS), Microsoft Azure, and ecosystem technology partners



02

Solution snapshot

What it does:

Gruve executes a customized migration plan to seamlessly transition your data assets, analytics tools, and reporting infrastructure to modern cloud platforms including Snowflake, AWS, or Azure. Our proven methodology combines deep technical expertise with change management best practices, ensuring minimal operational disruption while establishing a future-ready data foundation. We handle everything from initial assessment and schema translation to data validation, platform configuration, and user enablement, allowing your teams to focus on business value realization.

Why it matters now:

Organizations are facing unprecedented pressure to modernize aging on-premises data infrastructure, reduce operational costs, and unlock real-time analytics capabilities. Legacy data systems consume significant capital expenditure, require extensive manual maintenance, and limit the ability to leverage AI and machine learning innovations. Cloud-native platforms eliminate infrastructure complexity while delivering instant scalability, built-in security compliance, and per-second billing that dramatically reduces total cost of ownership[1]. The window to gain competitive advantage through data modernization is narrowing—early adopters are capturing significant market share through faster insights and accelerated time-to-market.

Time to value:

- Go-live in 8–16 weeks (for typical mid-market migrations)
- First business value in 4–6 weeks post-deployment
- Measurable cost savings within first month of operation

Typical ROI:

- 30–70% reduction in data infrastructure and operational costs within Year 1
- 50% improvement in query processing times for critical dashboards
- 354% ROI within three years of Snowflake AI Data Cloud adoption



30–70%

reduction in data infrastructure and operational costs within Year 1



50%

improvement in query processing times for critical dashboards



354%

ROI within three years of Snowflake AI Data Cloud adoption

03

Core value

Primary outcome:

Gruve delivers a fully operational, optimized cloud data platform that reduces infrastructure costs by 30–70% while improving analytics performance by 50% or more. Organizations achieve measurable cost savings within the first operating month and establish a modern, scalable foundation that supports 10x+ data growth without architectural redesign. The migration is completed with minimal business disruption—typically 8 to 16 weeks for mid-market organizations—enabling rapid transition from capital-intensive legacy systems to cloud-native operations.

Secondary outcomes:

- **Efficiency:** Eliminate manual data management tasks, reduce query run times, and free data teams to focus on strategic analytics rather than infrastructure management.
- **Risk & compliance:** Inherit enterprise-grade security, automated backup/recovery, and built-in compliance frameworks (SOC 2, HIPAA, GDPR) from cloud-native platforms.
- **Revenue & experience:** Unlock new capabilities for real-time reporting, self-service analytics, and data monetization; enable business teams with fast, accessible insights for competitive decision-making.
- **Scalability:** Support unlimited concurrent users and data volumes without re-architecting, adapting instantly to seasonal peaks and business growth.

Why Gruve:

Gruve combines deep technical expertise in cloud data platforms with proven change management and organizational enablement. We don't just move data—we transform how your organization uses it. Our team architects solutions tailored to your specific technology stack, business workflows, and analytics maturity, ensuring platform adoption and sustained value realization. Gruve's AI-assisted, human-empowered approach minimizes migration risk, accelerates time-to-value, and positions your organization to leverage next-generation data and AI capabilities.

04

Key benefits



Dramatic cost reduction: Cloud-native platforms eliminate expensive infrastructure management, licensing, and hardware refresh cycles. Snowflake's per-second billing and compute-storage separation deliver 30–70% cost savings compared to legacy on-premises systems, with many organizations achieving payback in under 12 months. This freed capital redeploys to innovation and business growth initiatives.



Accelerated analytics performance: Modern cloud platforms query faster, scale instantly, and support unlimited concurrent users. Industry benchmarks show 50% improvement in dashboard query times and support for 10x concurrent users during peak seasons. Your analytics teams deliver insights faster, enabling competitive business decisions at scale.



Seamless migration with minimal disruption: Gruve's proven methodology executes migrations in 8–16 weeks with minimal operational downtime. Automated testing, phased cutover approaches, and careful data validation ensure accuracy and confidence. Your teams stay productive throughout the transition while legacy systems are systematically retired.



Enterprise-grade security & compliance: Cloud platforms provide SOC 2, HIPAA, and GDPR compliance by default, with automated encryption, access controls, and audit trails. Eliminate the cost and complexity of maintaining on-premises security infrastructure while gaining the benefits of cloud-native threat detection and continuous compliance monitoring.

05

How it works

Tier 1: Discovery, assessment & migration planning

Who it's for: All organizations planning cloud migration. This tier establishes the roadmap and de-risks execution.

What it includes: Gruve conducts comprehensive discovery of your current data ecosystem—including systems inventory, data volumes, integration dependencies, performance baselines, and business requirements. We assess migration complexity, identify technical risks, and design a tailored migration strategy aligned with your timeline and risk tolerance. Deliverables include a detailed migration plan, architecture design, resource requirements, and change management strategy.

Core features included:

- Complete data environment assessment and documentation
- Target platform architecture design (Snowflake, AWS, or Azure)
- Custom migration strategy and phased approach
- Risk assessment and mitigation planning
- Resource and timeline estimation
- Change management and stakeholder communication plan

Typical use cases:

- Organizations evaluating cloud data platforms
- Teams planning first-time cloud migration
- Enterprises modernizing legacy data infrastructure
- Businesses preparing for rapid growth requiring scalable analytics

Key outcome or benefit: Clear understanding of migration scope, timeline, investment, and expected value—enabling confident executive sponsorship and successful project execution.

Tier 2: Migration execution & platform standup

Who it's for: Organizations ready to execute migration and establish operational cloud platforms.

What it includes: Gruve manages end-to-end migration execution including data extraction, schema translation, ETL development, data loading, validation, and reconciliation. We configure target platforms per best practices, establish data governance frameworks, and optimize for cost and performance. The team conducts comprehensive testing, manages cutover logistics, and provides hands-on knowledge transfer to your operational teams. Post-go-live support ensures smooth transition and quick resolution of production issues.

Core features included:

- Complete data extraction and transformation
- Target platform configuration and optimization
- Custom ETL/ELT pipeline development
- Data validation and reconciliation testing
- User access provisioning and security configuration
- Analytics and reporting tool migration and configuration
- Data quality monitoring and governance setup
- 30–90 day post-go-live support and optimization

Typical use cases:

- Large-scale data warehouse migrations
- Multi-source data consolidation projects
- Analytics platform modernization
- Real-time data ingestion enablement
- Data sharing and monetization initiatives

Key outcome or benefit: Operational cloud data platform delivering immediate cost savings, improved analytics performance, and foundation for data-driven innovation—with 50% fewer manual operational tasks and 3–6x improved query performance.

About Gruve

Gruve partners with leading enterprises to transform data into measurable business impact. Our team brings deep expertise in enterprise data architecture, AI and analytics strategy, cloud modernization, and organizational change. We combine technical rigor with business acumen, ensuring recommendations are both architecturally sound and executable within your organizational constraints. With proven success across financial services, healthcare, manufacturing, and technology sectors, Gruve delivers data and AI solutions that drive growth, efficiency, and competitive advantage. **Learn more at www.gruve.ai.**